

Rapport Innovative Marketing

Might We Suggest



Using social media and posting your story on community pages will greatly increase the Search Engine Optimization (SEO) for your business's website. In turn, increasing your website's ranking and visits. Most are available at no cost, with your time being the only investment. If you don't have the time, we do!

Media Pages

- Facebook
- Twitter
- Pinterest
- LinkedIn
- YouTube - *your business videos*
- Instagram
- Yelp
- Yahoo
- Bing
- American Express Shop Small
- Angie's List
- Tripadvisor
- Industry Sites

Community & Non-Profit Directories

- Merchant Circle
- City Search
- Local.com
- Pure Michigan Events (state website)
- Local DDA
- Local Chamber of Commerce
- Trade Associations
- Convention & Visitors Bureau
- Event Postings (local news)
- TheJuice.com
- Detroit Free Press (freep.com)
- GuideStar.org (non profits)

Google

- Google My Business
- Google Maps
- Google Reviews

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