

Rapport Innovative Marketing

Might We Suggest



Using social media and sharing your story on community pages will greatly increase the Search Engine Optimization (SEO) for your business's website. In turn, increasing your website's ranking and visits. Most are available at no cost, with your time being the only investment. If you don't have the time, we do!

Social Media Pages

- Facebook
- Twitter
- Pinterest
- YouTube - your business videos
- Instagram
- Yelp
- Yahoo
- Bing
- American Express Shop Small
- Google Places
- My Google Business
- Angie's List
- Alignable.com

Community & Non-Profit Directories

- Merchant Circle
- City Search
- Local.com
- Pure Michigan Events (state website)
- Local DDA
- Local Chamber of Commerce
- Trade Associations
- Convention & Visitors Bureau
- Event Postings (local news)
- Detroit Free Press (freep.com)
- GuideStar.org

Google Street View

- Online 360° tour
- Multiple level walk-through
- Photos are also provided to place on Google or for other marketing
- Enhances SEO because Google loves Google

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